

July 21, 2014



Dear Friend,

We cordially invite you to participate as a sponsor of the 1<sup>st</sup> Annual Cleveland Stache Dash. This is a 5K / 1 mile fun run-walk to benefit the North Ridgeville Department of Parks and Recreation and North Ridgeville City Schools Athletic Department.

The mustache themed race will occur on Saturday November 1<sup>st</sup>, 2014. The 1 mile fun run-walk will start at 8:45am and the 5K will follow at 9:00am. Awards will be given for top qualifiers of the 5K.

This community event will provide an opportunity for Corporate Sponsors to:

- Gain or expand visibility in the community
- Participate in a successful community event
- Support an event that directly benefits the Parks and Recreation Department along with North Ridgeville Athletic Department.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participants.

There are various levels of sponsorship for the Cleveland Stache Dash 5K / 1 mile fun run-walk. Supporting this event will provide positive community exposure for your business.

**Ron Burgundy Sponsorship - \$1000.00 (sold out!)**

- ☪ Logo prominently printed on each shirt (awarded to first 400 pre-registered)
- ☪ Logo prominently printed on registration forms, flyers, email blasts (with links), and print ads
- ☪ On-site table for company promotion before and after the race
- ☪ Promotional materials in race packet
- ☪ Special PA announcements mentioning sponsor name during and after the race
- ☪ Listed as top sponsor in our fall, winter and spring-summer brochure (reaches 11K households ea. brochure)
- ☪ 3 uniform / banner sponsorship in our youth baseball-softball program (700 kids enrolled annually)
- ☪ 4 complimentary race entries




**Tom Selleck Sponsorship - \$500.00 (sold out!)**

- ☪ Logo printed on each shirt (awarded to first 400 pre-registered)
- ☪ Logo printed on registration forms and flyers
- ☪ On-site table for company promotion before and after the race
- ☪ Promotional materials in race packet
- ☪ Special PA announcements mention sponsor name during and after the race
- ☪ Listed as sponsor in our fall, winter and spring-summer brochure (reaches 11K households ea. brochure)
- ☪ 1 uniform / banner sponsorship in our youth baseball-softball program (700 kids enrolled annually)
- ☪ 2 complimentary race entries



**Yosemite Sam Sponsorship - \$250.00**

- ☪ Logo printed on each shirt (awarded to first 400 pre-registered)
- ☪ Logo printed on registration forms and flyers
- ☪ On-site table for company promotion before and after the race
- ☪ Promotional materials in race packet
- ☪ Special PA Announcements mention sponsor name during and after the race
- ☪ Listed as sponsor in our fall, winter and spring-summer brochure (reaches 11K households ea. brochure)
- ☪ 1 complimentary race entry

**Mile Marker Sponsor - \$100.00 each (or \$300 for all three markers)**

-  Company name will appear on one mile marker sign, which will be prominently displayed at the 1, 2, or 3 mile mark. Or for \$300, company name or logo can appear on all three (3) signs.
-  Promotional materials in race packet
-  Listed as sponsor in our fall, winter and spring-summer brochure (reaches 11K households ea. brochure)

**Water Station Sponsor: \$50.00**

-  Company name will appear on a prominently located sign at water station
-  Listed as sponsor in our fall, winter and spring-summer brochure (reaches 11K households ea. brochure)

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email me, to set up sponsorship or answer any questions. I will be more than happy to help in any capacity and can be reached at 440-353-0825 or [kfougerousse@nridgeville.org](mailto:kfougerousse@nridgeville.org).

NOTE: All sponsors will have the opportunity to insert promotional items in the run packets distributed to all participants on race day. Please plan to provide an activity, game, or other hand out at your booth to encourage more participation from attendees.

Sincerely,

*Kevin M. Fougerousse*

Kevin M. Fougerousse  
Parks and Recreation Director

**Cleveland Stache Dash 5K and 1 Mile Fun Run / Walk Sponsorship**

**Race Day: November 1<sup>st</sup>, 2014 at South Central Park**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

Email business logo in JPEG or PDF format to [kfougerousse@nridgeville.org](mailto:kfougerousse@nridgeville.org)

By close of business **Friday, September 12** to ensure placement on promotional materials (i.e. signage, shirts ,etc.)

**Sponsorship Level (please mark appropriate box)**

- Ron Burgundy Sponsorship - \$1000
- Tom Selleck Sponsorship - \$500
- Yosemite Sam Sponsorship - \$250
  
- Mile Marker Sponsor - \$100 or \$300 for all three (3)
- Water Station Sponsor - \$50

**Please mail this form with payment to:**

North Ridgeville Parks and Recreation  
Attn: Cleveland Stache Dash Sponsorship  
7307 Avon Belden Road  
North Ridgeville, Ohio 44039

A check is enclosed in the amount of \$ \_\_\_\_\_, payable to "NR Parks & Rec". Payment must be received by **September 5, 2014**.

Check No.: \_\_\_\_\_ Receipt No.: \_\_\_\_\_ Staff Initials: \_\_\_\_\_