

CITY OF NORTH RIDGEVILLE

Mayor's Message – Spring 2022

As the cold weather breaks, we have a busy year ahead for capital improvement projects around town that you'll find outlined in this newsletter. We are also wrapping up a community branding process that will be publicly launched over the coming months. Our brand logo will be a visual way to express our city identity, and will be implemented in a variety of ways, from updating our gateway signs to creating marketing materials for business outreach. This brand was created by you! An unprecedented number of participants completed our online survey this winter. Your input helped to identify those characteristics of our community we want our brand to express. Common words were comfortable, growing, rooted, friendly and positive. I am not surprised that our community had such high levels of participation and I'm looking forward to building on this North Ridgeville pride and enthusiasm!

This spring, we will continue building on our past planning efforts and begin having new conversations around the future growth and development of North Ridgeville. We are a community with incredible opportunity! It is important for us to ensure that this growth is guided in a manner to promote the long term wellbeing of the city.

To help in this work, please join me in welcoming our new Planning and Economic Development Director to the North Ridgeville community. Kim Lieber recently joined our team and will be leading the city's planning efforts, including our upcoming Master Plan update, as well as our business attraction and retention efforts. Kim is a certified planner with over 20 years of experience in municipal planning. She is experienced in master planning, zoning administration, economic development, grant writing and many other aspects of local government. Kim is (nearly) a lifelong westsider, growing up in North Olmsted and currently residing in Strongsville with her husband Jon. She's also a proud Buckeye, obtaining her master's degree from The Ohio State University.



Keep an eye out for more information on our upcoming planning initiatives. Visit our website at www.nridgeville.org for the latest news and details on how you can get involved. If you have any questions, please call my office at (440) 353-0811.

Sincerely,
Mayor Kevin Corcoran